

# ILLEGAL!

## **ILLEGAL Magazine cooperates with legal immigrants**

**The worlds´ first cultural magazine on drugs “ILLEGAL Magazine”, introduces cooperation with legal Eastern European immigrants living in Copenhagen. The authorities in DK have turned their back to them. ILLEGAL cooperates. Legal immigrants are now on equal terms as the drug users who are the primary group of street vendor when selling the magazine.**

**“When we can create social value we have to do so” says Michael Lodberg Olsen, social entrepreneur and the initiator of ILLEGAL.**

This is happening at the same time as Eastern Europeans have been showing great interest in selling the magazine and the Danish authorities aren't dealing with Eastern Europeans. They are left to a life on the streets in Denmark – in frost, without support and chased by the authorities with stress policies and exclusion.

“EU operates with open borders for firms and citizens to create new opportunities for everyone. Therefore it shouldn't come as a surprise that poor and marginalized people cross borders to seek these new opportunities” says journalist Simon Kratholm Ankjærgaard who is vice chairman of the board of ILLEGAL Magasin and member of the editorial team.

He was previously editor of the Danish homeless street sheet “Hus Forbi” which has reacted to the scene of many Eastern European by rejected them as vendor.

“This is a path we do not want to follow. We do not want to turn our back towards a greatly marginalized group. We consider them as extremely capable and hard-working salespersons – and thus as a resource in our efforts to focus on what is the purpose of the release of ILLEGAL Magazine: to spread the message to the Danes of our mission of more humane drug policies decriminalizing drug users” says Simon Kratholm Ankjærgaard.

“This is why we have started a collaboration with legal Eastern European salespersons on the sale of ILLEGAL Magazine”.

The magazines which are sold by Eastern European traders will have an orange sticker saying: “SOLD BY LEGAL IMMIGRANT”. Then the citizens of Copenhagen can decide for themselves who they want to buy it from – a drug user or an immigrant from Eastern Europe.

ILLEGAL Magazine is a street sheet which is being sold to drug users and now also to legal immigrants for 15 DKK and is sold on the street for 40 DKK. The street trader gets to keep 25 DKK.

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Frontpage of ILLEGAL Magazine #2 with the sticker “SOLD BY LEGAL IMMIGRANT”

